











SPECTRUM

PRINT & CREATIVE SERVICES



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Spectrum Print & Creative Services was established in 2007. Based on a wealth of print and design knowledge, experience and expertise, we have grown into a very successful and highly respected business in our field, particularly around London and the Home Counties.

We at SpectrumPCS provide friendly, expert advice and outstanding value to all our clients, large and small – from a handful of business cards or forms to hundreds of thousands of leaflets or brochures.

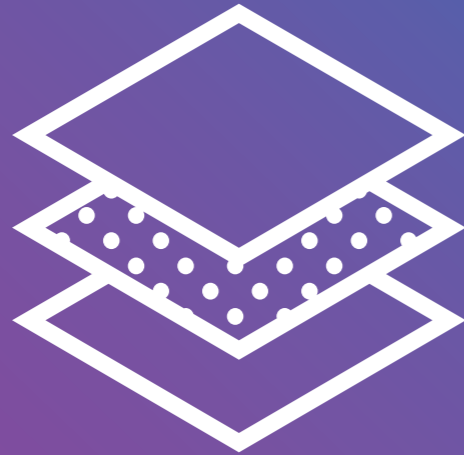
Our aim is to give customers a **'one-stop shop'** for everything branded.

SpectrumPCS prides itself on performing simple tasks well and complex projects simply – from brochures to forms, pens to signage.

Whether working from artwork supplied or something created in-house, our experience and set-up are key to ensuring that whatever we produce is on time and looks great.

Our aim is to build excellent working relationships to make sure we deliver the solutions you need to help give your business a competitive edge.

We have a simple philosophy; if you win, we win!



design & artwork

Our studio team will work to your requirements, whether liaising with your agency on artwork being supplied, replicating/updating existing items or creating and developing new products. We pride ourselves on retaining the traditional expertise that has been lost by many printers whilst always aiming for fresh and inventive solutions when called upon.

- + Brochure Design
- + Leaflet Design
- + Forms & Stationery
- + Logos
- + Graphics
- + Corporate Branding
- + Adverts
- + Email Footers
- + E-Soft Design

// SpectrumPCS quickly grasped the intricacies of our business and came up with a marketing solution that combined elements of our rich heritage with a modern execution and touches of originality. //

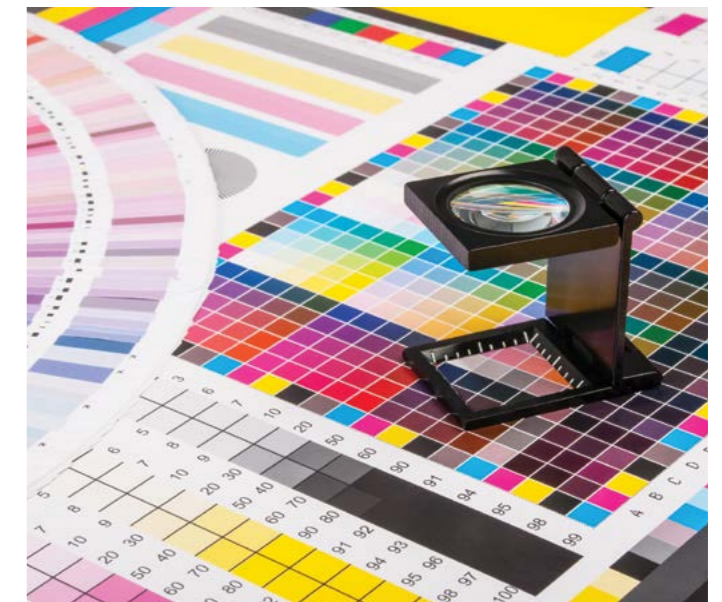
Leslie Burrage
Chief Executive & Chairman
Roberts Radio



printed stationery

At SpectrumPCS we know that print is still an essential part of your business. We provide a full package of printed stationery for our customers, large and small. Anything from a small run of business cards or letterheads to more diverse requirements, such as NCR pads, packaging labels and continuous forms, as well as fulfilling fast turnaround items with our digital presses.

- + Letterheads
- + Compliment Slips
- + Business Cards
- + Envelopes
- + NCR Forms & Pads
- + Continuous Forms
- + Packing Tape
- + ID Cards & Lanyards
- + Labels



We offer: Lithography, Digital, Continuous, Flexography and Foiling print solutions.



marketing collateral

We understand that getting your message across to customers is key to business success. To achieve the optimum results, we will work with you to provide the right collateral for promotional projects or campaigns – on time and on budget.

You only get one chance to make a first impression!

- + Leaflets & Flyers
- + Newsletters
- + Notepads
- + Presentation Folders
- + Brochures
- + Exterior Banners
- + Pull Up & Wall Banners
- + Diaries & Festive Cards
- + Wall & Desk Calendars

// SpectrumPCS quickly gained an understanding of our complex business structure and their innovative design concepts set new standards for our company literature. //

Ian Whitehouse
Director
United Medical Enterprises



promotional items

Keep your name in front of customers, whether it's a sales promotional item or for an event. We can design, source and brand innovative products to meet your specific needs, promoting your company or brand in a memorable way.

- + Pens
- + Mugs, Sports Bottles & Gifts
- + Bags: Carrier, Cotton & Boutique
- + Mouse Mats & Coasters
- + Umbrellas
- + Trolley Coins & Keyrings
- + USBs & Power Chargers
- + Sticky Notepads
- + Air Fresheners

// SpectrumPCS truly is a 'one-stop shop'. They help find suitable gifts for our events, then pull out all the stops to get them branded and delivered on time, no matter how late we leave it. //

Chris Relfe
Senior Vice President – International Marketing
Genting Casino



exhibition graphics

At SpectrumPCS we're here to provide solutions to help your brand stand 'head and shoulders' above the competition at your next event. Whether artwork supplied or designed in-house we can produce anything from posters to 50mtr banners, pull-ups to bespoke stand builds.

- + Flag Banners
- + Pull Up Banners
- + Wall Coverings & Graphics
- + Posters
- + Reusable Graphic Systems
- + Fixed Displays
- + Bespoke Stand Builds
- + A-Boards

// I have long since abandoned delivering SpectrumPCS with detailed project briefs, such is their understanding of our business, our aims and our brand positioning. //

Margaret Turner
Marketing Manager, Nuffield Hospitals
Healthscreening



vehicle livery

Vehicle graphics are of particular importance to businesses as they can provide an effective, visible and lasting impression and a great PR opportunity to promote the brand wherever they go.

We can help you with creative solutions suited to your business that get your message across.

- + Vehicle Decals & Wraps
- + Car Window & Bumper Stickers
- + Magnetic Signage



Design and installation of decals and vinyl cut branding on all vehicles.



signage

Signage plays an important part of a company's ethos. Get the brand and message right and you can reap the rewards, whether it's site safety notices, navigational information or building signs.

We work closely with clients from design to installation to ensure that it makes a difference.

- + Building Signs
- + Internal & External Navigational Signage
- + Promotional Banners
- + Window Graphics
- + Inspirational Reception Graphics
- + Health and Safety Signage & Site Hoardings

// When we were looking at moving office, we made sure we contacted SpectrumPCS. They were brilliant! They sorted out all the navigational, safety and large external signs as well as reception graphics.

Installing everything, quickly and efficiently. //

Jackie Jarvis
Satair



clothing

We understand that being identified and safe are very important. SpectrumPCS supply clients with all types of branded clothing whether they're for a 'one-off' event or on-going uniform requirements.

Presentation is everything and safety is key!

- + Office Uniforms: Shirts, Blouses, Polo Shirts
- + Warehouse & Delivery Clothing: Fleece, Sweatshirts, T-Shirts, Cargo Trousers
- + Outdoor Clothing: Hi Vis Jackets & Vests, Winter & Windproof Jackets, Beanie Hats, Baseball Caps
- + Accessories: Helmets, Boots, etc



Embroidery, Heat Transfer and Silk Screen printing for all types of garments.

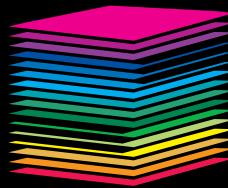
Spectrum Print and Creative Services are here to help you
- we really are your one-stop shop for quality printing and
award winning design.

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